



Job Profile comprising Job Description and Person Specification Job Description

Job Title: Digital Development Manager	Grade: P06
Section: Digital, Data & Technology (DDaT)	Directorate: Change and Innovation
Responsible to following manager: Head of Data and Online Services	Responsible for following staff: Digital Developer X3
Post Number/s:	Last review date: April 2026

Working for the Richmond & Wandsworth Better Service Partnership

We're Richmond & Wandsworth Better Service Partnership, the shared public service team for Richmond and Wandsworth Councils. Like any local authority, our role is to deliver the agenda of our elected members on behalf of the people who live and work in our part of the world. We deliver key services to our communities including social care, public health, children's services, housing and regeneration and environmental and community services.

Our joint workforce creates efficiency and resilience by bringing more creativity to the way we work, more objectivity and adaptability too, helping us deliver better services for all our residents.

We're here to help our communities thrive in a changing world, and to be there for the people who need us most we believe we need to keep adapting. That's why, at Richmond & Wandsworth Better Service Partnership, you'll be at the forefront of innovation in local government, and we'll invest in you and offer you opportunities to grow in a way only our unique organisation can.



Job Purpose

The post is responsible for the technical development of council online services. As a hands-on technical lead, the role will actively contribute to development work while managing a team of full-stack developers. This role will lead and direct development activity to provide feature rich, secure, integrated and accessible web products.

Specific Duties and Responsibilities

- Act as the main point of contact for digital development activities.
- Manages the configuration, development, hosting and support of the council website and content management system
- Manages the development of online services and integrations on our online forms platform
- Manage technical delivery of digital development projects
- Oversee the digital development team's workload, ensuring capacity is effectively planned and allocated.
- Manages development of bespoke website tools and services
- Leads on secure development practices
- Provides technical direction and guidance to Digital Developers
- Actively works on own development tasks (hands-on)
- Identifies and implements software tools used by the team
- Ensure that all code and scripting written and owned by the team is kept in an organized and secure repository to enable effective shared development and reuse.
- Ensure all team developments are fully tested, documented and meet the BSP's security standards before going into production.



- Continually reviews and evaluates modern technologies, frameworks, and industry best practices to ensure solutions remain secure, scalable, and innovative.
- Finds opportunities for operational efficiency via AI and other modern technologies

Generic Duties and Responsibilities

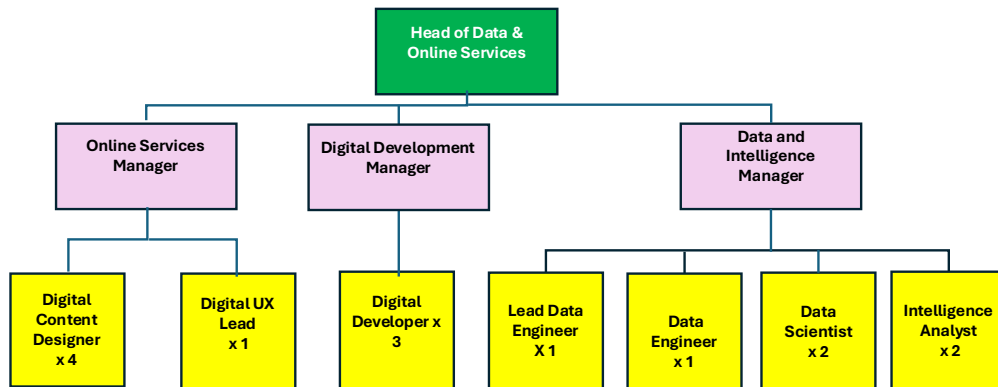
- To contribute to the continuous improvement of the services of Richmond & Wandsworth Better Service Partnerships.
- To comply with relevant Codes of Practice, including the Code of Conduct and policies concerning data protection, handling complaints and health and safety.
- To adhere to security controls and requirements as mandated by Richmond and Wandsworth procedures and local risk assessments to maintain confidentiality, integrity, availability and legal compliance of information and systems
- To promote equality, diversity, and inclusion, maintaining an awareness of the equality and diversity protocol/policy and working to create and maintain a safe, supportive and welcoming environment where all people are treated with dignity and their identity and culture are valued and respected.
- To understand both Councils' duties and responsibilities for safeguarding children, young people and adults as they apply to the roles within the Councils.
- The profile is not intended to be an exhaustive list of the duties the post holder will carry out. Other reasonable duties commensurate with the level of the post, including supporting emergency and priority situations, will form part of the role.

Additional Information

Team structure

Official

Digital, Data & Technology (DDaT)
Data and Online Services (Proposed)





Person Specification

Job Title: Digital Development Manager	Grade: P06
Section: Digital, Data & Technology (DDaT)	Directorate: Change and Innovation
Responsible to following manager: Head of Data and Online Services	Responsible for following staff: Digital Developer X3
Post Number/s:	Last review date: April 2026

Our Values

THINK BIGGER

EMBRACE DIFFERENCE

CONNECT BETTER

LEAD BY EXAMPLE

PUT PEOPLE FIRST

Our Values are embedded across Richmond & Wandsworth Better Service Partnership and throughout all roles and responsibilities at all levels of the organisation. Please [familiarise yourself with our values](#) as they are an integral part of our recruitment and selection process.

Person Specification Requirements			Assessed by A/I/T/C (see below for explanation)
Knowledge	Essential	Desirable	Assessed
Strong understanding of HTML, CSS, JavaScript and modern front-end frameworks.	Y		A/I/T
Knowledge of CMS platforms and web architecture (including APIs, hosting).	Y		A/I/T
Understanding of accessibility standards (WCAG), SEO principles and web performance.	Y		A/I/T



Familiarity with version control (Git), deployment pipelines and cloud environments.	Y		A/I/T
Strong understanding of web security and OWASP	Y		A/I/T
Experience	Essential	Desirable	Assessed
Proven hands-on experience building and maintaining websites and web applications.	Y		A/I
Experience managing developers		Y	A/I
Experience of using AI tools to aid productivity	Y		A/I
Track record of delivering end-to-end website improvements.	Y		A/I
Experience working in Agile environments with sprint planning and backlog management.		Y	A/I
Experience with Umbraco CMS		Y	A/I
Experience working with using low code development environments		Y	A/I
Skills	Essential	Desirable	Assessed
Ability to write, review and troubleshoot front-end code (HTML, CSS, JavaScript).	Y		A/I/T
Strong working skills in ASP.NET / .NET Core for web application development.	Y		A/I/T
Ability to build and maintain and integrate RESTful APIs	Y		I/T
Proficient with SQL for querying, optimising and troubleshooting databases.	Y		I/T
Excellent communication skills for technical and non-technical audiences	Y		A/I
Strong problem-solving and troubleshooting skills	Y		T
Ability to manage multiple projects and priorities	Y		A/I
Qualifications	Essential	Desirable	Assessed
Educated to degree level or relevant industry experience	Y		C

A – Application form / CV I – Interview T – Test C - Certificate